

## Hello CA Plex/2E Community!

We are in the process of putting together the program for the **4<sup>th</sup> CA Plex/2E Worldwide Developers Exchange**, which will feature opportunities to meet and learn from CA Plex/2E users from all around the world, CA development and focused business and technology partners. For those who have attended this event in previous years, it is something that should not be missed. There will be education opportunities along with dozens of focused product sessions that will be tailored to benefit both new and experienced developers.

Previous CA Plex/2E conferences have been highly regarded by the hundreds of developers who have attended; we are confident the 2009 version of this event will prove to be even more valuable. In past years, this event has been held in Cincinnati OH, Austin TX and Boise ID....to overall great reviews from those who attended.

This year's conference will take place **September 23-25, 2009** at the **Renaissance Hotel** in **Ft. Lauderdale, FL USA**, nearby both the Ft. Lauderdale and Miami International Airports. South Florida provides an opportunity for many from around the world to learn and enjoy more about CA Plex/2E than you would learn in an entire year, not to mention it is a location that is easily accessible via direct flights from many locations across the globe.

As in the past, we will run multiple session tracks with focused CA Plex and CA 2E presentations and demonstrations from developers, CA personnel and partners, along with free pre-conference education. New this year will be the addition of a Spanish-language session track, bringing together our user communities from both Spain and Latin America.

At this time we are making a **call for session presentations** from our worldwide CA Plex and CA 2E developer community – one of the most valuable aspects of this event are the many opportunities you'll have to see how others are most effectively using the tools and willing to share development tips and techniques. **Please contact me directly if you may be interested in presenting at this year's CA Plex/2E conference.**

For partners and others with a business stake in CA Plex/2E there are also **event sponsorship opportunities** in which you will play an integral part in making sure our event continues forward along with maximum exposure to the worldwide developer community; **please contact me if you are interested to help support our event in this capacity.**

### **If there is one single event in 2009 that anyone who uses, manages or is interested in CA Plex or CA 2E can and/or should attend – this is definitely, unequivocally the one:**

- Information on conference fees along with online event registration will be available in the coming weeks, stay tuned. In previous years we have been able to maintain a low conference fee with extremely high value, and we expect to continue this trend.
- More information about hotel accommodation rates will be made available soon, we have obtained an excellent rate for a hotel/venue of this caliber.
- A full event agenda will be made available in the coming weeks once we have gathered all sessions and education course requirements.
- **Mark your calendars and stay tuned for more information!**

This will be a great event for a great user community for great development environments, and we hope you'll consider joining us in South Florida this fall. Again, please contact me if you would like to contribute a sponsorship or session presentation....or if you have additional questions.

**2E and Plex On the Beach!** 😊